



# SPONSORSHIP OPPORTUNITIES AT A GLANCE

May 14-15, 2021

THERE ARE MANY OPPORTUNITIES FOR YOU TO PARTNER WITH THE AMERICAN CANCER SOCIETY RELAY FOR LIFE MOVEMENT, WITH GREAT BENEFITS AT EACH LEVEL

SPONSORSHIP LEVEL	PLATINUM \$25,000	GOLD (ceremony) \$15,000	SILVER (Relay) \$10,000	ENTERTAINMENT \$5,000	LAP \$2,500	BANNER \$1,000	LOGO \$500
Speaking opportunity	Opening or Closing Ceremony	Luminaria or Fight Back					
Logo on key promotional material & advertisement	ALL	Ceremony Specific					
Company logo on Relay For Life of Bermuda website	X	X	X				
Highlighted event designed by the sponsor (e.g. fun competition or on-stage entertainment/activity)	30 minute	20 minute	10 minute				
Complimentary campsite or promotional space with opportunity to provide giveaways (must be BCHC approved) at event. NOTE: all tent, weights & decoration must fit within camp space.	<b>30ft trackside camp space</b> 30 participant wristbands 6 parking passes	<b>20ft trackside camp space</b> 15 participant wristbands 4 parking passes	<b>15ft trackside camp space</b> 10 participant wristbands 2 parking passes	<b>15ft trackside camp space</b> 5 participant wristbands			
Verbal recognition at the Opening & Closing Ceremony	X	X	X	X			
VIP tickets for Sponsorship Reception	10 tickets	5 tickets	3 tickets	2 ticket			
Themed Lap designed by sponsor	X	X	X	X	X		
Company Logo on stage banner	X	X	X	X	X	X	
Company Logo banner on field	X	X	X	X	X	X	X
Recognition in Event Programme	X	X	X	X	X	X	X

NOTE: Event T-Shirts are not included in sponsorship packages. T-shirts are provided to registered team members raising \$100+.

To enter a team, volunteer or learn more email [relayforlife@chc.bm](mailto:relayforlife@chc.bm) or visit

**BermudaRelay.com**   

